



Don't Be A Monster is an anti-bullying campaign founded by Imagine Better Inc. to raise awareness of bullying by giving a free, 30-minute presentation to local middle schools.

The campaign originated in San Antonio, TX in 2012 where the 13th Floor San Antonio and City Year San Antonio spread the anti-bullying message to over 5,000 students during the month of October. This year, Don't Be A Monster is expanding into seven other markets: The House of Torment in Austin, 13th Floor Phoenix, 13th Floor Denver, 13th Floor Rio Grande Valley, Erebus Haunted Attraction Detroit, Netherworld Atlanta and Headless Horseman Hayrides & Haunted Houses Ulster Park, New York.

Each of the houses has partnered with various non-profits that support anti-bullying messages and initiatives. Non-profit organizations include City Year, Communities In Schools and Choices Empowerment Program.

In addition, Imagine Better Inc. has produced an educational video featuring an original character, Frank Shelly, a Frankenstein-inspired young monster who suffers from bullying in school. Frank's character will be present at the schools as a "special guest," interacting with the students and providing a fun, educational way for students to learn about the dangers of bullying.

Don't Be A Monster presentations will be held during September and October 2013, in accordance with National Bullying Prevention Awareness Month and the Halloween Season. Don't Be A Monster will present to 10 middle schools in each market.

DONTBEAMONSTER.ORG



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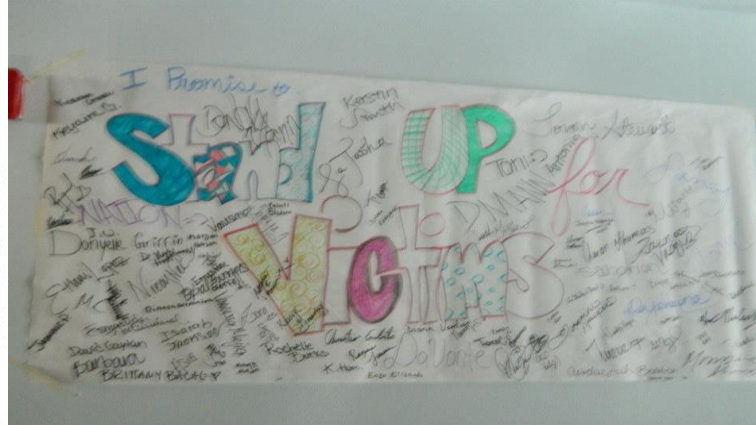
- [Headless Horseman Hayrides & Haunted Houses Ulster Park, New York](#)
- [Netherworld Haunted House Atlanta](#)
- [House of Torment Austin](#)
- [13th Floor Haunted House San Antonio](#)
- [13th Floor Haunted House Rio Grande Valley](#)
- [13th Floor Haunted House Phoenix](#)
- [13th Floor Haunted House Denver](#)
- [Erebus Haunted Attraction Detroit](#)

“Taking this anti-bullying campaign to the national level was always our goal...entertaining the kids and spreading the message of tolerance and peace to them is important in our society.”

Chris Stafford

Owner

13th Floor



And we couldn't do it without the help from our non-profits:

- [City Year](#)
- [Communities In Schools](#)
- [Choices Empowerment Program](#)